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PARTIAL CLIENT LIST

- Alere Property Group
- Alterra Property Group
- Ambient Capital Partners
- Ares Industrial
- Brookfield Properties
- Bridge Logistics Properties
- Compass Danbe Partners
- First Industrial Realty
- Fortress Investment Group
- Patriot Development
- Rexford Industrial
- Stockbridge

CAREER SUMMARY

Shy Assar is a Senior Vice President and Partner at Voit Real Estate Services, with a focus on big box industrial leasing and strategic investment transactions throughout the Inland Empire. With advanced graduate-level education and a diverse professional foundation, Shy blends academic insight with real-world execution to deliver a proactive, results-driven approach for his clients.

His work is defined by a relentless drive to uncover opportunities in the market, pairing refined tenant-targeting systems with strategic marketing initiatives designed to increase visibility, accelerate outreach, and improve conversion. Through data-driven positioning, campaign execution, and productivity-focused methodologies, Shy continuously expands market coverage while identifying tenants and investment opportunities. Shy advises institutional owners, private equity groups, REITs, and global asset managers on industrial properties including IOS, land, and distribution facilities, delivering strategic guidance rooted in market intelligence, operational insight, and a commitment to continuous improvement.

AWARDS AND ACCOMPLISHMENTS

- Ranked #2 Producer Company-Wide in 2023 at Voit Real Estate Services
- Recognized as a Top 10 Producer Company-Wide (2025 Year-to-Date) at Voit Real Estate Services
- Promoted to Vice President by his third year in the business, reflecting rapid advancement and performance excellence

EDUCATION AND AFFILIATIONS

California State University, Northridge (2008)

Bachelor's Degree – Undergraduate Studies

Babson College (2014)

Master of Business Administration (MBA)

University of Southern California (2020)

Master of Real Estate Development (MRED)