

# **Shane Mitchell**

# SENIOR ASSOCIATE



EMAIL: smitchell@voitco.com

PHONE: 949.205.9373 WORK: 949.263.5318 LIC. NO: 02158130

www.VoitCo.com



# CAREER SUMMARY

Prior to joining Voit, Shane has gained extensive experience in marketing and real estate. He is the CEO and Founder of Knownify, a full-service marketing company that has worked with over 500 clients since its founding in 2017. In addition to Knownify, Shane has also founded Travl, a travel content and marketing platform, and has held leadership roles at Mullen Automotive and Epione Medical Corporation. Shane's expertise in marketing has been honed through years of work in social media consulting, content creation, page development, and influencer co-op marketing. Shane interned with Voit Real Estate Services in 2016. Since then, he has returned to brokerage alongside his father and began intensively networking throughout Orange County and has transacted over \$50 million in consideration. Shane is a graduate of the University of Southern California, where he earned a Bachelor of Arts in Political Science from the Dornsife College of Letters, Arts and Sciences and a Bachelor of Science in Entrepreneurship from the Marshall School of Business.

## **EDUCATION**

## **University of Southern California**

- · Bachelor of Arts in Political Science
- · Bachelor of Science in Entrepreneurship

## **AFFILIATIONS**

- · New Majority Youngest Member
- · Newport Beach Foundation Board of Directors
- The Lincoln Club Youngest Member
- · Family Business Society Founder

## **AWARDS & ACCOMPLISHMENTS**

- Distinguished Citizen of the Year (Newport Beach)
- Yahoo News 30 under 30 Top Entrepreneurs and Influencers
- Member of the Year (Lincoln Club of Orange County)
- Award of Entrepreneurship Excelligence (USC)
- Marshall Scholar Award of Academic Excellence

## PARTIAL CLIENT LIST

- ACC Capital
- · Accelerator Energy
- Berify
- · Mullen Automotive
- Pedego
- Samsung

## NOTABLE TRANSACTIONS

· Disposition / Exchange of \$110M private land portfolio